

Cloud CMA Workshop

**8/25/2010
10:30 AM - 11:45 AM**

**LIVE
PRESENTATION!
@ Newport Assn.
of REALTORS**

Haven't heard of Cloud CMA?

Cloud CMA is the latest creation from **W&R Studios**, a local software company generating a lot of buzz in real estate. **Greg Robertson** previously co-founded IRIS, *the software company that created the popular brand of "Lightning" software applications.*

Topics include:

- 3 goals of a Listing Presentation.
- Win the listing at the right price.
- Increasing buyer loyalty.
- Blending data from the MLS and Internet for killer marketing materials.

Win more listings, write more offers, and learn to leverage MLS data in your marketing efforts.



Why Cloud CMA?

Don't use boring reports from the MLS like everyone else! Stand out with personalized reports that give your clients the full spectrum of real estate information available!

Greg Robertson will be conducting the workshop and has over 18 years experience in the software and real estate industry.

When and where?

August 25, 2010

10:30am to 11:45am

Light refreshments will be served.

Newport Beach Association of REALTORS
401 Old Newport Blvd. #100
Newport Beach, CA 92663

<http://nbaor8.eventbrite.com/>

RSVP

To learn more about Cloud CMA please visit
www.CloudCMA.com