REALTOR.COM RESULTS SERIES

THE DO'S AND DON'TS OF SOCIAL MEDIA IN REAL ESTATE

Does your personal brand resonate across your online presence? Utilize your Local Expert solution to help you stand out in a sea of other agents – achieving online omnipresence. Make local buyers and sellers think of YOU when they think real estate.

> WHAT'S COVERED IN THIS SESSION:
> HOW TO TAKE YOUR HYPERLOCAL BRANDING TO THE NEXT LEVEL
> BRAND CONSISTENCY TIPS TO BOOST YOUR BUSINESS
> SOCIAL MEDIA AND TECH TIPS TO HELP INCREASE YOUR REACH



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