# PRESENTED BY: CALIFORNIA REGIONAL MULTIPLE LISTING SERVICE



## **Live CRMLS Matrix Training**

#### MATRIX: SEARCHING 101 9:00AM - 10:00AM

LEARN TO QUICKLY DISCOVER THE LISTINGS YOU WANT TO SEE USING THE CRMLS MATRIX PLATFORM. WITH TECHNIQUES AND TRICKS TO LOCATE LISTINGS, USE A MAP SEARCH, EMAIL AND PRINT PROPERTIES, AND MORE, YOU'LL TURN YOUR SEARCHES INTO CLOSINGS.

#### **CLOUD CMA 10:00AM - 11:00AM**

CLOUD CMA IS AN ONLINE COMPARATIVE MARKET ANALYSIS (CMA) REPORT GENERATOR THAT HELPS YOU GENERATE COMPREHENSIVE, PERSONALIZED, AND EYE-CATCHING REPORTS FOR YOUR BUYERS AND SELLERS. THIS CLASS WILL TEACH YOU HOW TO USE THIS CLOUD AGENT SUITE PRODUCT TO CREATE CMAS, BUYER TOURS, SINGLE PROPERTY REPORTS, AND PROPERTY FLYERS. WITH CLOUD CMA LIVE'S BUILT-IN INTEGRATION WITH ZOOM, SKYPE, AND GOOGLE MEET, YOU CAN GIVE AMAZING PRESENTATIONS TO ANYONE, ANYWHERE, ANYTIME.

#### CLOUD STREAMS 11:00AM - 12:00PM

LEARN CLOUD STREAMS, A LISTING ALERT AND CLIENT COLLABORATION TOOL THAT LETS YOU SHARE LISTINGS WITH YOUR CLIENTS AND GET INSTANT FEEDBACK. BUILD YOUR RELATIONSHIP WITH YOUR CLIENTS AS THEY LIKE, DISLIKE, AND SHARE THE AGENT-BRANDED LISTING ALERTS YOU TAILOR TO THEIR PREFERENCES. WITH CLOUD STREAMS, YOU CAN NARROW DOWN THE POSSIBILITIES FASTER, FIND THE MOST COMPATIBLE PROPERTIES, AND QUICKLY MOVE FORWARD TO CLOSE.



### Register Now

August 24th, 2022 9:00 AM - 12:00 PM 401 Old Newport BLVD Suite 100 Newport Beach, CA 92663