



REVERSE MORTGAGE
EDUCATORS

Rev Up Your Listings in Reverse

Tap into the biggest demographic that own the majority of residential real estate – homeowners 65 and above, using our marketing strategies and the Reverse Mortgage for Purchase Program.

RYAN KLEIS
REVERSE MORTGAGE
EDUCATORS



WHAT YOU'LL LEARN AND RECEIVE:

- ▶ **Why older homeowners are listing & buying**
- ▶ **How your direct competition is finding listings right in your farm**
- ▶ **Use the hottest complimentary tools on the market right now and other software to locate homeowners that are most likely to list and re-buy**
- ▶ **Video tutorial series on Titlepro247 and other lead software**
- ▶ **The Reverse Mortgage for Purchase Program in detail**
- ▶ **Access to complimentary marketing materials**

Your older clients can downsize, relocate, and buy a new home that they wouldn't otherwise qualify for – without depleting their savings. If done right, your clients will end up with MORE spendable cash and NO monthly mortgage payments! Best of all, you get two transactions with one client selling and buying.

Wednesday, February 15th
12:00PM – 1:30PM

401 Old Newport Blvd., Ste. 100,
Newport Beach, CA

REGISTER NOW!

NBAOR Members – FREE Non-Members – \$25.00