## THE DO'S AND DON'TS OF SOCIAL MEDIA IN REAL ESTATE

Does your personal brand resonate across your online presence? Utilize your Local Expert solution to help you stand out in a sea of other agents — achieving online omnipresence. Make local buyers and sellers think of YOU when they think real estate.

WHAT'S COVERED IN THIS SESSION:

- HOW TO TAKE YOUR HYPERLOCAL BRANDING TO THE NEXT LEVEL
- BRAND CONSISTENCY TIPS TO BOOST YOUR BUSINESS
- SOCIAL MEDIA AND TECH TIPS TO HELP INCREASE YOUR REACH

