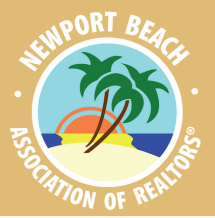


PRESENTED BY:
CALIFORNIA REGIONAL MULTIPLE LISTING SERVICE



LIVE CRMLS Matrix Training

MATRIX: SEARCHING 101
9:00AM-10:00AM

WITH ACCESS TO AN IMMENSE DATABASE OF LISTINGS, HOW DO YOU FIND WHAT YOU NEED? THIS COURSE DIVES INTO CRMLS MATRIX'S MULTIPLE SEARCH OPTIONS TO LOCATE LISTINGS, PRINT AND EMAIL PROPERTY LISTINGS, AND TURN YOUR SEARCHES INTO CLOSINGS THAT MUCH FASTER.

MATRIX: CREATING A CMA
10:00AM-11:00AM

COMPARATIVE MARKET ANALYSES (CMAS) ARE A VISUALLY APPEALING WAY TO PRESENT YOUR EXPERTISE TO YOUR CLIENTS AND GIVE THEM A BETTER UNDERSTANDING OF THE CURRENT MARKET. LEARNING HOW TO CREATE CMAS FROM MATRIX WILL NOT ONLY GO A LONG WAY TOWARDS IMPRESSING YOUR CLIENTS, BUT ALSO TOWARDS MAKING SURE YOU'RE INFORMED ABOUT THE LATEST MARKET TRENDS TO BETTER ASSIST YOUR REAL ESTATE BUSINESS. THIS COURSE WILL COVER:

- CREATING, SAVING, AND MODIFYING CMA PRESENTATIONS IN MATRIX
- HOW TO USE THE MATRIX 360 CMA FOR COMPARABLES AND REPORTS
- FINDING COMPARABLES THROUGH MAP SEARCH AND DATE RANGE SEARCHING

MATRIX: HOMESNAP PRO APP
11:00AM - 12:00PM

GET REAL-TIME MLS DATA WITH HOMESNAP PRO, AN AGENT-ONLY DESKTOP AND MOBILE APP. WITH HOMESNAP PRO YOU CAN RESEARCH HOMES, CONTACT OTHER AGENTS, AND COMMUNICATE WITH YOUR CLIENTS EASILY FROM EITHER THE OFFICE OR THE FIELD. WITH ADDITIONAL FEATURES SUCH AS VIRTUAL OPEN HOUSES AND ADVANCED SEARCH FUNCTIONS, HOMESNAP IS A VITAL TOOL FOR REAL ESTATE PROFESSIONALS.:

- GETTING STARTED WITH A HOMESNAP PRO ACCOUNT
- HOW TO SEARCH FOR LISTINGS AND GENERATE RAPID CMA REPORTS
- COMMUNICATING WITH CLIENTS AND OTHER AGENTS
- USING HOMESNAP TO LEARN VALUABLE PROPERTY DATA ABOUT HOMES JUST BY TAKING A PHOTO
- OPTION TO UPGRADE TO A PAID ACCOUNT THAT LETS YOU ADVERTISE LISTINGS AND BOOST ADS ON SOCIAL MEDIA



To Register go to
www.nbaor.com/events-calendar

July 26th, 2023
9:00AM - 12:00PM